



# **Auction Sponsors**

## ***Investing in Public Broadcasting***

### ***48<sup>th</sup> Annual Live TV Auction***

#### ***August 28 – September 5, 2020***

**Reach more than 250,000  
households in 13 Counties!**

We invite you to become one of our cash sponsors. Our eight-day live televised event showcases Sponsors' businesses while demonstrating their support for KEDT. KEDT's mission is to educate, enlighten and inspire our community.

### ***HOW KEDT THANKS YOU:***

While your company's name is presented on live television, guest auctioneers announce your company's proud support. Each on-air mention includes a display of your company's name on-screen. KEDT will also thank you on social media and on kedt.org. Because of support like yours, we remain commercial- free.

### ***SPONSORSHIP LEVELS***

- **Auction Patron - \$1,000**  
28 on-air mentions **plus** on-air interview during check presentation.
- **Dream Board Sponsor - \$250**  
Minimum of 18 on-air mentions
- **Specials Boards Sponsor - \$200**  
Minimum of 6 on-air mentions
- **General Merchandise Sponsor - \$150**  
Minimum of 4 on-air mentions

For more information please call

Myra Lombardo at (361) 855-2213



KEDT IS A 501 (C)(3) NON-PROFIT ORGANIZATION



# **48<sup>th</sup> Annual Live TV Auction**

## **August 28 – September 5, 2020**

### **SPONSOR COMMITMENT FORM**

Date: \_\_\_\_\_

Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

OPPORTUNITY	INVESTMENT	# OF BOARDS	TOTAL
<b>Auction Patron</b> (28 mentions plus on air interview)	<b>\$1,000</b>		
<b>Dream Board</b> (18-20 mentions)	<b>\$250</b>		
<b>Specials Board</b> (6-8 mentions)	<b>\$200</b>		
<b>General Merchandise</b> (4 mentions)	<b>\$150</b>		

**Please circle your preferred night (s). Boards will be assigned in the order received.**

Friday, August 28	Saturday, August 29	Monday, August 31	Tuesday, September 1
Wed., September 2	Thursday, September 3	Friday, September 4	Saturday, September 5

**Please circle your preferred on-air time (s). Times will be assigned in the order received.**

6pm – 7:30pm	7:30pm – 9:00pm	9:00pm – 10:30pm	10:30pm – Midnight
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**LISTING ON AIR: Please use the following name for the on-air acknowledgement:**

\_\_\_\_\_  
Company Name (please print)

\_\_\_\_\_  
Company website for kedt.org link

#### **Payment information:**

Please sign me up for a total investment of \$ \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

- ☐ **Credit Card Payment** (Please call KEDT to process your card)
- ☐ **Check Payment**  
Please make check payable to **KEDT AUCTION** and mail to:  
KEDT, 3205 South Staples, Corpus Christi TX 78411
- ☐ **Bill Me**

Return this form to Myra Lombardo at [myralombardo@kedt.org](mailto:myralombardo@kedt.org)  
Or fax 361-855-3877. Call **(361) 855-2213** with questions.  
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